



PassionProtect®

A LUXINVEST CAPITAL ADVISORS COMPANY

**International Art & Finance Competence Center
for Passion Assets**



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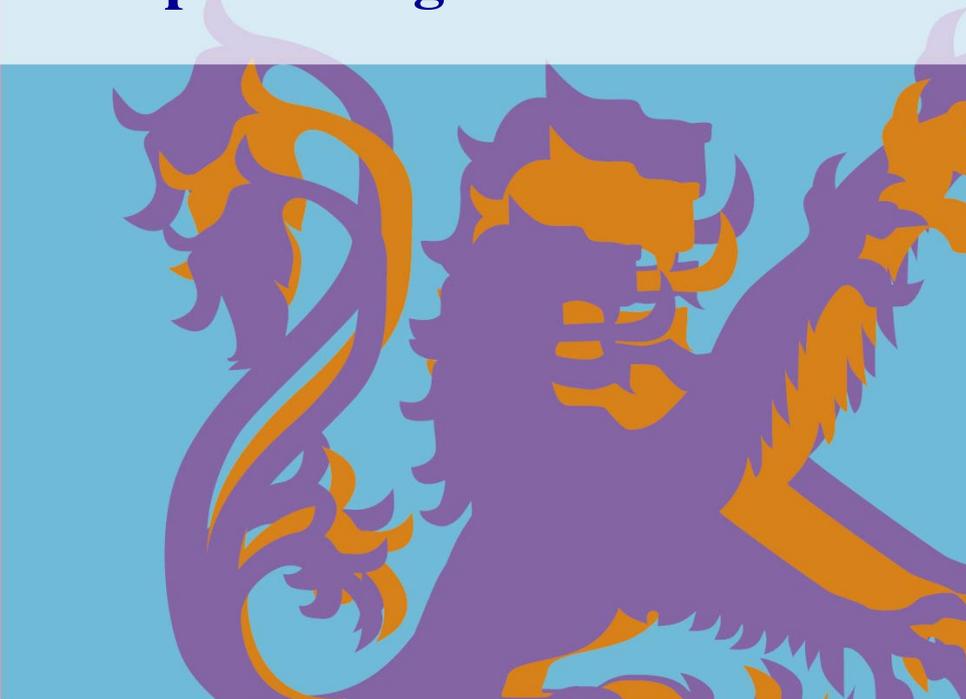
Enhancing wealth management



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Art – a passion worth protecting



Art – a passion worth protecting

Economic, financial as well as geopolitical risks are driving UHNW Families to seek wealth preservation and asset protection solutions

As an asset class, Art has increasingly gained in importance as UHNW Families not just view art as a passion but also as an adequate means of wealth diversification and risk management

Art has become an integral part of a family's patrimony and as such the legacy needs to be protected for the generations to come

Art therefore should be viewed as a family asset which should enjoy similar protection and preservation as all other family assets.



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PassionProtect® solutions



PassionProtect® solutions: Applying Luxembourg's toolbox to Passion Assets

PassionProtect® is extending the proven expertise of Luxembourg's structuring solutions to International Art Collectors providing them with the following wealth planning objectives :

- Asset Protection & Generational Wealth Preservation
- Protection from third parties
- Efficient transmission and succession planning
- Privacy and Flexibility
- Facilitation of Art lending
- Tax optimized accumulation of income



PassionProtect® solutions:

Applying Luxembourg's toolbox to Passion Assets

PassionProtect® consists of carefully designed solutions which addresses the specific circumstances, country of residence and requirements of the Art collector

PassionProtect® is a Luxembourg based aggregator of professional talents & solutions within the Internatioanl Art & Finance space, providing families with the peace of mind knowing they have engaged expert professionals who will adequately protect their wealth

- Physical safekeeping and optimal preservation using the state of the art LE FREEPORT Luxembourg.
- Legal safekeeping, optimal fiscal planning and privacy protection
- Provenance insurance, protecting against any past ownership claims
- Monetizing the collection in case of short term liquidity requirements.





Enhancing wealth management



Enhancing Wealth Management

We assist Wealth Managers in serving their clients' Art & Finance related needs by complementing their existing services with our added value art related solutions.

PassionProtect® enables Wealth Managers to monetize their clients' Art Asset by providing for the right structuring solutions.

PassionProtect® enhances the wealth managers' differentiation factor

- Private Banking = Asset Management = commodity
- As wealth manager you need to have the right tools and the broader understanding of an UHNW Family sophisticated requirements in order to adequately service their expectations
- PassionProtect® will enhance the institution's revenue through additional income generation
- PassionProtect® will contribute to significantly increase the client's goodwill perception of his/her banking institution



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PassionProtect® S.A. - Principals



Alain Mestat **Managing Partner**

Alain Mestat is the founding partner of Luxinvest Capital Advisors S.A. Alain has over 20 years of experience in international wealth management. Prior to founding Luxinvest Capital Advisors, Alain had been for 13 years Director at Banque Privée Edmond de Rothschild Europe in Luxembourg, one of Europe's leading Private Banking Institutions. He was in charge of international marketing & corporate communication. As part of his responsibilities he developed the Rothschild Art Advisory services and in 2001 he initiated for the Rothschild Family the Ariane de Rothschild Art prize (<http://prize.ariane-de-rothschild.com>) aimed at discovering and promoting young artists in Europe. During his studies in the US he set up his own art consultancy, Mestat Works of Art, promoting young European artists in the US.

Alain holds a BA from Brandeis University as well as a Masters in International Finance and Economics from Brandeis University. Alain is currently attending INSEAD. Alain serves on several Boards of international companies as well as local Luxembourg based institutions.

Sectors

- Art & Finance
- Financial Institutions
- Multinational HNWI
- Start-ups

Languages

- English
- French
- German
- Luxemburgish

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